



SPONSORSHIP PACKAGE



2026

NATIONAL INDIGENOUS JUNIOR HOCKEY CHAMPIONSHIPS SPONSORSHIP PACKAGE



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ABOUT NIJHC

It is an annual event that brings together Indigenous junior hockey athletes from across the country to compete for the national title. The championships are open to male and female division players aged 16-21 (U21), and provide an opportunity for players to showcase their skills and for the Indigenous hockey community to come together and celebrate their achievements.





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JULY 16-19, 2025

TORONTO, ON

The 2nd annual National Indigenous Junior Hockey Championships is a highly anticipated week-long event dedicated to fostering the talent and passion of Indigenous Youth in Turtle Island. Scheduled for mid-July 2026, this championship brings together two dynamic divisions for male and female players aged 16 to 21. It serves as a platform for Indigenous athletes of all levels of experience to showcase their skills, forge new friendships, and embrace the rich cultural heritage of the game. With an emphasis on inclusivity and community, this tournament embodies the spirit of unity, providing a unique opportunity for young Indigenous hockey athletes to shine on a national stage while celebrating their heritage.

- **AN OPEN TOURNAMENT SHOWCASING INDIGENOUS TALENT.**
- **PROVIDES A PLATFORM FOR INDIGENOUS YOUTH TO DISPLAY THEIR SKILLS.**
- **ENCOURAGES COMMUNITY PRIDE, EDUCATION, AND SUPPORT.**
- **FOSTERS A SENSE OF ACHIEVEMENT AND RECOGNITION AMONG YOUNG ATHLETES.**
- **CREATING OPPORTUNITIES AND A SPACE FOR YOUTH**

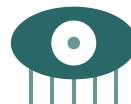


NIJHC 2025 STATS



1250+ Attendance

Indigenous Athletes,
Team Staff, Volunteers,
and Spectators



3,289,278

Views from Social media on a
two-week span (June 4-
18/2025) with 10 teams



10

Number of teams



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SPONSORSHIP OPPORTUNITIES

Hockey Indigenous has over 100,000 followers across all social media platforms and websites. Livestream will be available for your convenience.



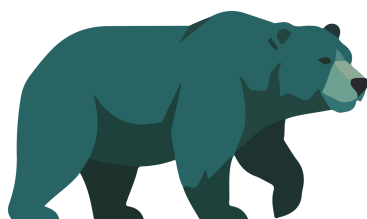
EAGLE – TIER 1
\$50,000.00
– \$26,000



WOLF – TIER 2
\$25,000.00
– \$11,000



DREAMCATCHER – TIER 3
\$10,000.00 –
\$6,000.00



BEAR – TIER 4
\$5,000.00 – \$2,600



FRIENDS – TIER 5
\$2,500.00 and
below



SPONSORSHIP BENEFITS

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TIER 1	TIER 2	TIER 3	Tier 4	Tier 5
<ul style="list-style-type: none"> • 10 VIP PASSES • 10 GENERAL PASSES • 5 SWAG/GIFTS BAGS • LOGO ON-SITE BRANDING • FULL PAGE AD ON PROGRAM SCHEDULE • LOGO AND TAGS ON SOCIAL MEDIA • PARTICIPATION IN OPENING CEREMONIES • ANNOUNCEMENTS DURING VENUES AND ALL GAMES • INVOLVEMENT DURING MEDAL PRESENTATIONS • LIVE ANNOUNCEMENTS DURING INTERMISSIONS • Booth Set Up 	<ul style="list-style-type: none"> • 5 VIP PASSES • 5 GENERAL PASSES • 4 SWAG/GIFTS BAGS • LOGO ON-SITE BRANDING • FULL PAGE AD ON PROGRAM SCHEDULE • LOGO AND TAGS ON SOCIAL MEDIA • ANNOUNCEMENT DURING ALL VENUES AND GAMES • Booth Set Up 	<ul style="list-style-type: none"> • 2 VIP PASSES • 4 GENERAL PASSES • 3 SWAG/GIFTS BAGS • 1/2 PAGE AD ON SCHEDULE PROGRAM • LOGO AND TAGS ON SOCIAL MEDIA • ANNOUNCEMENT DURING ALL VENUES AND GAMES • Booth Set Up 	<ul style="list-style-type: none"> • 3 GENERAL PASSES • 1/4 PAGE AD ON SCHEDULE PROGRAM • 2 SWAG/GIFTS BAGS • LOGO AND TAG ON SOCIAL MEDIA • Recognition during event and program 	<ul style="list-style-type: none"> • 2 GENERAL PASSES • 1 SWAG/GIFTS BAGS • LOGO ON SOCIAL MEDIA • Recognition during event and program



Tier 1

EAGLE

- 10 VIP PASSES
- 10 GENERAL PASSES
- 5 SWAG/GIFT BAGS
- LOGO ON-SITE BRANDING
- FULL-PAGE AD ON PROGRAM SCHEDULE
- LOGO AND TAGS ON SOCIAL MEDIA
- PARTICIPATION IN OPENING CEREMONIES
- ANNOUNCEMENTS DURING VENUES AND ALL GAMES
- INVOLVEMENT DURING MEDAL PRESENTATIONS
- LIVE ANNOUNCEMENTS DURING INTERMISSIONS
- BOOTH SET UP



Tier 2

WOLF

- 5 VIP PASSES
- 5 GENERAL PASSES
- 4 SWAG/GIFT BAGS
- LOGO ON-SITE BRANDING
- FULL-PAGE AD ON PROGRAM SCHEDULE
- LOGO AND TAGS ON SOCIAL MEDIA
- ANNOUNCEMENT DURING ALL VENUES AND GAMES
- BOOTH SET UP



Tier 3

DREAMCATCHER

- 2 VIP PASSES
- 4 GENERAL PASSES
- 3 SWAG/GIFT BAGS
- 1/2 PAGE AD ON SCHEDULE PROGRAM
- LOGO AND TAGS ON SOCIAL MEDIA
- ANNOUNCEMENT DURING ALL VENUES AND GAMES
- BOOTH SET UP



Tier 4

BEAR

- 3 GENERAL PASSES
- 1/4 PAGE AD ON SCHEDULE PROGRAM
- 2 SWAG/GIFT BAGS
- LOGO AND TAG ON SOCIAL MEDIA
- RECOGNITION DURING EVENT AND PROGRAM



Tier 5

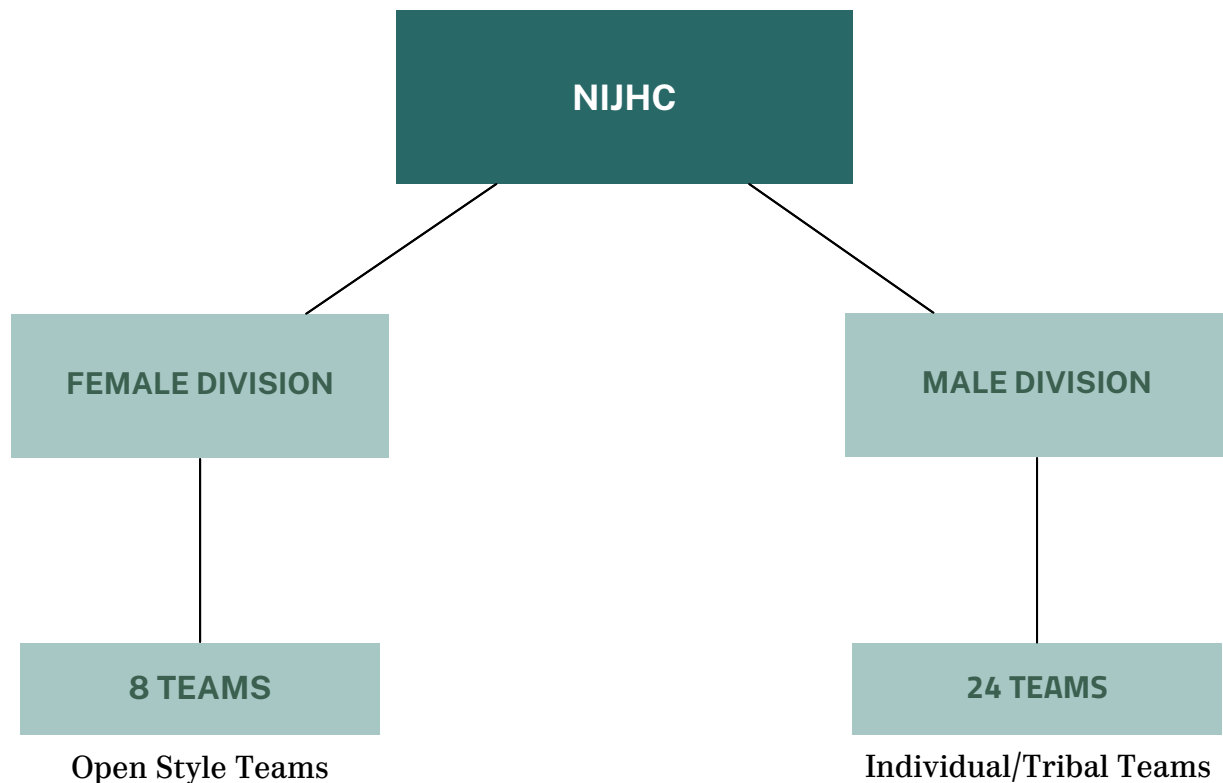
FRIENDS

- 2 GENERAL PASSES
- 1 SWAG/GIFT BAG
- LOGO ON SOCIAL MEDIA
- RECOGNITION DURING EVENT AND PROGRAM



Tournament Structure

Round robin, Playoffs, and medal finals.



Note: The 2026 NIJHC game schedule will start on July 16, 2026, and end on July 19, 2026, with the Bronze and Gold Medal Games for both male and female divisions. Each team will have a guarantee of 4 games in the round-robin over two days.

How: There would be 24 teams for the male division, 8 teams for the female division, and 20 players each for a total of 640 players. Round-robin games total 128 games in two days.

For the male division, they will have 24 teams and top 16 teams advance to the playoffs and 8 teams are eliminated. The playoff structure would be R1, and from there it will go to R2 and SF finals, winners advance to the Gold medal game, while losers will play for bronze.

For the female division, all 8 teams will advance to the playoff QF, and from there will go to SF, winners advances to Gold medal games while losers will play for bronze.



June 16 - 19, 2026

TORONTO, ONTARIO

Important key date:

The preliminary round schedule will be posted by April 17, 2026, after the Team Registration deadline callout of February 27, 2026. Each team in both male and female divisions will be guaranteed to play 4 games.



JULY 16 AND 17

Round robin
games

JULY 18

Playoffs games

JUNE 19

Championships
day for Bronze
and Gold medal
games



Truth and Reconciliation

Calls to Action:

#66 Youth Programs

We call upon the federal government to establish multiyear funding for community-based youth organizations to deliver programs on reconciliation, and establish a national network to share information and best practices.

#90 Sports and Reconciliation

We call upon the federal government to ensure that national sports policies, programs, and initiatives are inclusive of Aboriginal peoples, including, but not limited to, establishing:

- i. In collaboration with provincial and territorial governments, stable funding for, and access to, community sports programs that reflect the diverse cultures and traditional sporting activities of Aboriginal peoples.
- ii. An elite athlete development program for Aboriginal athletes.
- iii. Programs for coaches, trainers, and sports officials that are culturally relevant for Aboriginal peoples.
- iv. Anti-racism awareness and training programs.



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